



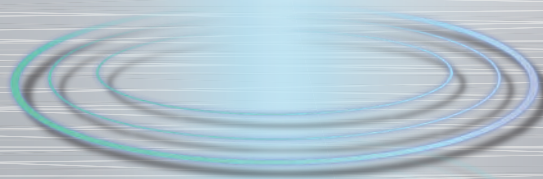
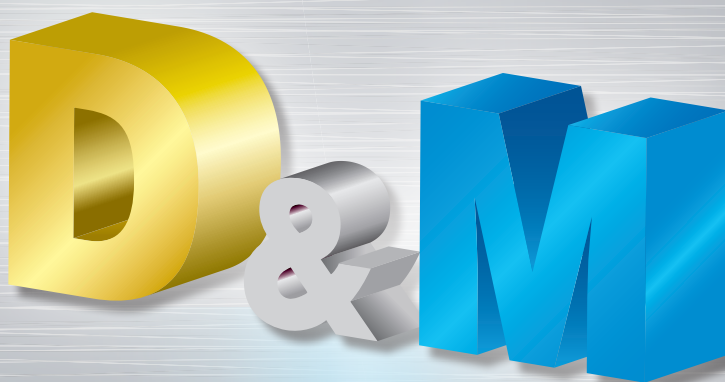
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Event

INTERMOLD KOREA 2023

**THE 26th KOREA INT'L DIE · MOLD &
RELATED EQUIPMENT EXHIBITION**

March 14 ▶ 18, 2023 KINTEX

www.intermoldkorea.com



Related Industry Exhibition
Simultaneously Held!
koplas

Organizer



Korea Die & Mold Industry Cooperative

Sponsors

Ministry of Trade, Industry and Energy, Ministry of SMEs and Startups, Korea Federation of SMEs,
Korea SMEs and Startups Agency, Korea Trade-Investment Promotion Agency, KITECH





Present the Die & Mold Industry's Future Vision through Technical Innovation!

INTERMOLD KOREA 2023

In the post-COVID era, for the purpose of furthering the growth and competitiveness of the Korean die & mold industry, various solutions offered including the construction of a smart plant through the convergence & integration and sophistication of IT and software, automation, and application of intellectual production system.

Building Competitiveness of Korean's Die & Mold Industry!

Innovation of the manufacturing
industry

Best
marketplace

Optimal solution offering
(smart plant construction)

Operation online exhibition
and die & mold mall

Supporting new product &
technology unpacking event



Exhibition Overview

Name of Exhibition	INTERMOLD KOREA 2023 The 26th Korea Int'l Die·Mold & Related Equipment Exhibition
Theme	Mold Industry Innovation Technology for the Fourth Industrial Revolution
Goals	<ul style="list-style-type: none"> · Promote the development of dies, molds and related equipment · Facilitate the exchange of cutting-edge technology and knowhow · Create new demand and business opportunity
Organizer	Korea Die & Mold Industry Cooperative (KODMIC)
Sponsors	Ministry of Trade, Industry and Energy, Ministry of SMEs and Startups, Korea Federation of SMEs, Korea SMEs and Startups Agency, KOTRA(Korea Trade-Investment Promotion Agency), KITECH(Korea Institute of Industrial Technology)
Concurrent Events	<ul style="list-style-type: none"> · Inviting foreign & domestic buyers · Seminars on Die & Mold and related technologies · International Die & Mold technology conference and academic seminars
Co-located with	KOPLAS (Korea International Plastics+Rubber Show)



Period

March 14(Tue) ~ 18(Sat),
2023(5days)

Opening hours : 10:00~17:00

Carrying-in : March 11 ~ 13,
2023(3 days)

Carrying-out : March 19, 2023
(1 day)



Venue

KINTEX Exhibition Center 1
(1~3 hall)



Scale

Total space 33,000m²
450 companies from
25 countries



Total scale including co-held exhibitions

KINTEX Exhibition Center 1
(5 halls)

1,050 exhibitors / 2,900 booths

Guidelines

Participants Domestic and foreign die·mold and related equipment manufacturers

Exhibits Dies & molds and related parts, Tools, Machine tools and facilities, Metal Processing & cutting machines, Automatic machines, CAD/CAM/CAE, 3D Printer and related equipment, Precision measuring instruments & diagnostics devices, Injection molding machines, Press machines, Parts & components, Molded products and other die & mold industry products and equipment and etc.

PR & Marketing

- Operate online exhibition center simultaneously
- Promote events through digital newsletter
- Provide assistance in holding seminars for exhibitors
- Advertise via television, radio new papers, magazines, etc.
- Operate free shuttle bus for metropolitan areas & group tour bus for major local areas
- Provide assistance in promotional activities for exhibitors (KODMIC Newsletter, blog and e-newsletter)

Application

Application Applications are accepted online (www.intermoldkorea.com)

Deadline Application should be submitted by **September 30, 2022** (Early bird by June 30) via online registration on a first come, reserved basis. (Until the exhibition area is exhausted.)

Unit of Space 9m²(3m×3m) for single booth, minimum requested area is at least 2 booths.

(Unit : per booth)

Participations Fees	Classification	Raw-space	Shell-scheme
	Cost	US\$2,800	US\$3,300

1 The shell-scheme booth includes a booth installation fee of US\$500.

2 Special discount : **Early bird 10% before June 30, 2022, 10% for exhibitor of online exhibition(2022).**
(There are only up to two duplicate discounts.)

How to pay

- Application fee : Please pay 30% of the participation fee upon application
- Payment of Balance : You must pay the balance of the participation fee, the rental fee for utility services and so on by January 31, 2023.
- Banking information
 - Account number : Industrial Bank of Korea 221-000047-01-017
 - Receiver : Korea Die & Mold Industry Cooperative
 - Swift code : IBKOKRSE

※ If paying via online transfer, please submit a copy of the remittance.

Booth Allocation Booth allocations will be divided by item category and done arbitrarily by the organizer based on the order of application fee payments taking into account exhibition space and its characteristics.

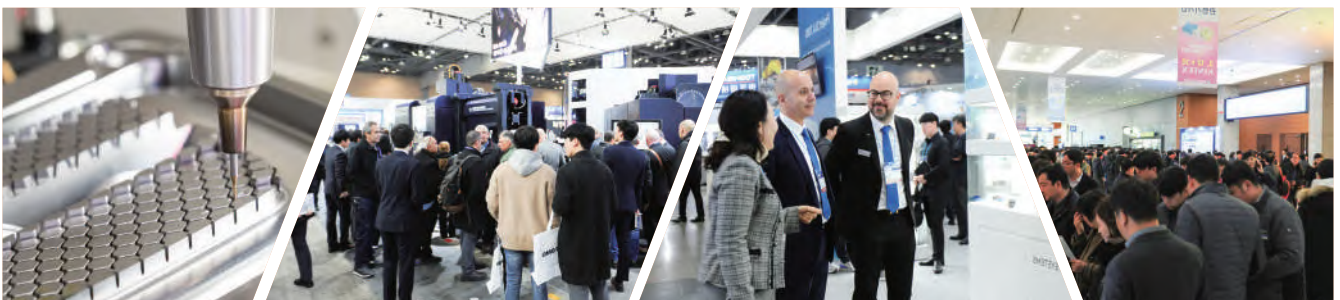
Online Application Procedure

① Access to website (www.intermoldkorea.com) → ② Click “Application” → ③ Agree on the general terms and condition → ④ Registration → ⑤ Verify the application and print the form → ⑥ Check the confirmation message by e-mail

※ Required document : Transfer remittance

Application & Inquiry

If you need further information, please contact **INTERMOLD KOREA Secretariat**
49-6, Oido-ro, Siheung-si, Gyeonggi-do, 15014 Republic of KOREA
TEL +82-2-783-1711(Rep.) **FAX** +82-2-784-5937 **URL** www.koreamold.com
E-mail koreamold@koreamold.com **Contact person** Mr. Choi, Myoung-Jong / cebu@koreamold.com



Booth Equipment & Utilities

Shell-scheme Type All booths will be installed and provide for exhibitors through official constructor assigned by organizer.

※ The booth installation fee for each booth(9㎡) is US\$500.

Raw-space Type Raw-space booths should be installed by exhibitor through registered constructor at KINTEX and exhibitor has a responsibility possible occurring relevant charge.



〈Shell-scheme Type〉

(Unit : US\$)

Utility Services

Services	Unit	Details	Price
Electricity	Per kW	Single-phase 220V, 60Hz	100
		Three-phase 220V·380V, 60Hz	
Compressed-air	Per line	ø9mm, 8kg/cm ²	250
		ø15mm, 8kg/cm ²	350
		ø20mm, 8kg/cm ²	450
Water supply/ drainage	Per line	ø15mm, ø25mm, 3kg/cm ²	200
Telephone	Per line	International	200
Internet	Per port	—	250
Bar code system	Per EA	One-way terminal	300

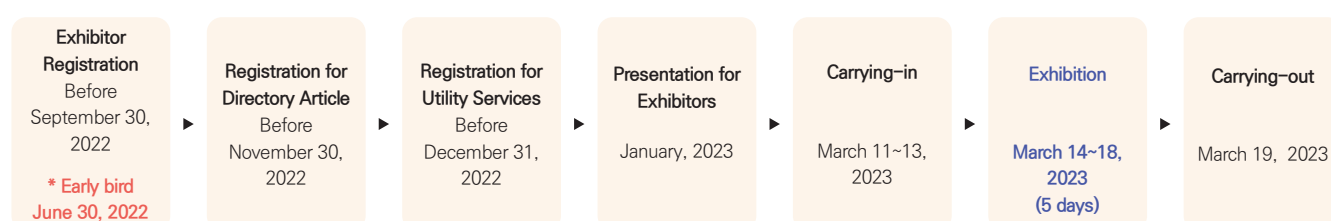
1 For use of the utility services, exhibitor should apply online before December 31, 2022.

2 Official supplier assigned by organizer will manage all utility services and the price is including installation and usage fee.

Carrying-in/ out Exhibits

- Exhibitor should install reinforcement material when they carrying-in a heavy weight exhibits or machines over 5tons/㎡.
- Every exhibitor is responsible for additional device usage fee to manage heavy weight exhibits or machines and for damage insurance according to its necessary.
- Carrying-in/out of foreign exhibits should be loaded/unloaded through by transporter who is designated by each exhibitor and at their own expense.
- In any case exhibitor or its related agent destroys the floor, leaks oil or damages parts of an exhibition area, the restoration cost should be covered by each exhibitor or its related agent.

INTERMOLD KOREA 2023 Schedule



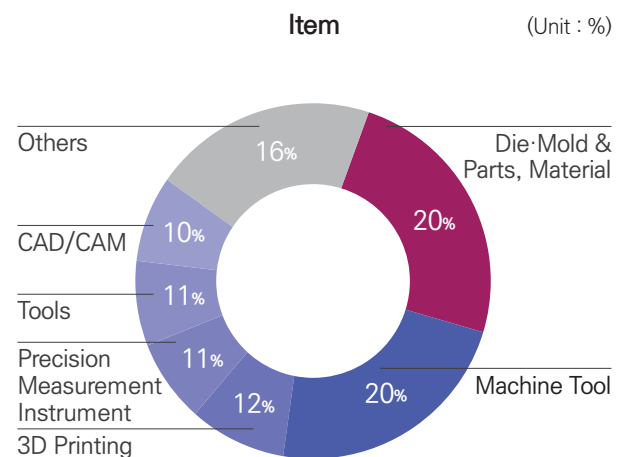
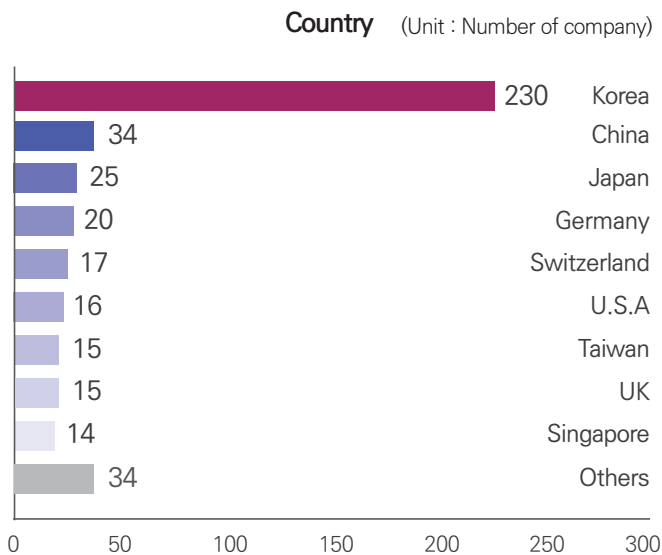
For further detail information, please check the exhibition management guideline at official website. (www.intermoldkorea.com)

OFFLINE Show Report

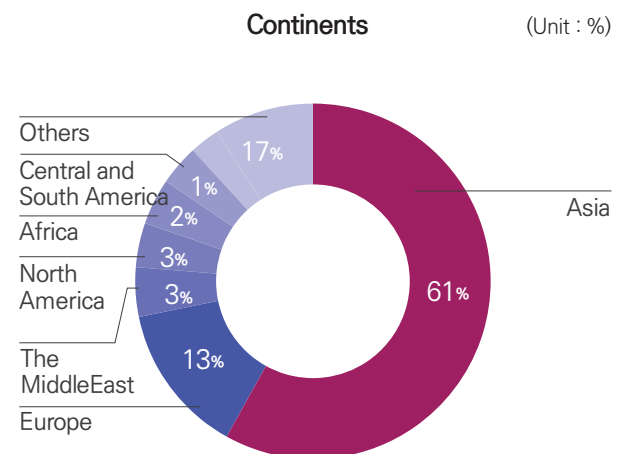
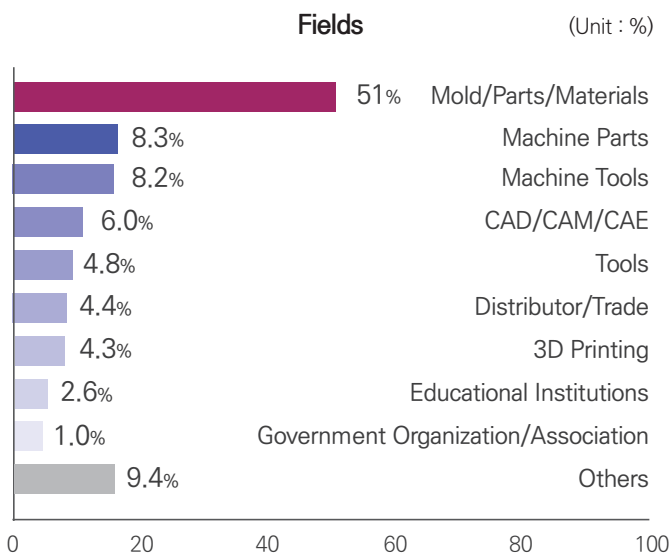
INTERMOLD KOREA 2019

Scale 1,700 booths from 20 countries, 420 exhibitors and 60,346 visitors(including co-exhibition's visitors)

Exhibitors



Visitors



PR Outcome

Operation of overseas exhibition booth Japan, China, Thailand, Germany, etc.

Hosting technology seminar Assistance in holding technology seminar for promoting exhibitors(30 times)

Promotion via various channels TV, IPTV, Radio, Daily newspapers, Domestic & overseas journals, Outdoor banners, etc.

Promotion via KODMIC's newsletter Include information on PR materials of exhibitors

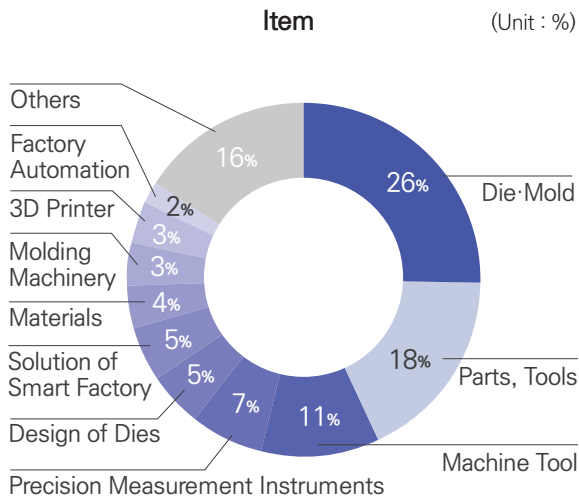
Advertising online Portal site search ad, banner ad(GDN), etc.

Business Effect

Domestic ▶ **USD 1,29** billion

Foreign ▶ **USD 232** million

※ Based on official survey after exhibition

ONLINE Show Report**INTERMOLD KOREA 2021****Scale** 130 exhibitors and 53,355 visitors**Exhibitors****“INTERMOLD KOREA 2021”
Feedback from exhibitors**

78% of exhibitors achieved better-than-expected outcome

Efficient marketing possible given that no sales & marketing personnel are required to be present

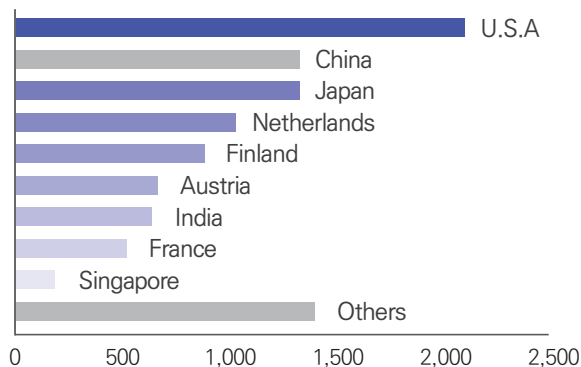
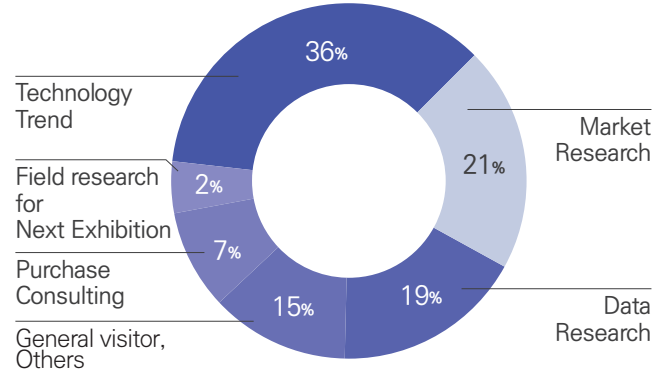
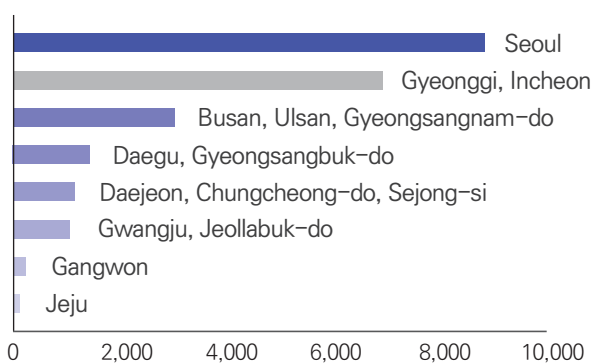
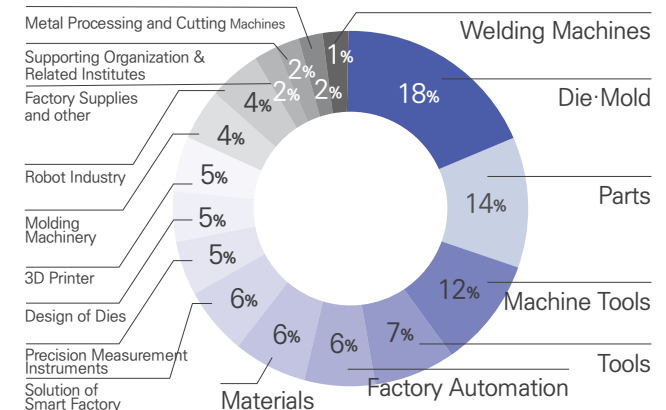


Cost-saving effect via holding online exhibition

Very fitting promotional method in the Untact era



Massive data accumulation is possible

Visitors**Country****Purpose****Regional groups****Fields**

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