

INTERMOLD KOREA 2023

THE 26th KOREA INT'L DIE·MOLD & RELATED EQUIPMENT EXHIBITION

2023. 3. 14 ▶ 18 KINTEX

Dear sir,

Biennial Die & Mold exhibition, INTERMOLD KOREA, will be held in KINTEX for 5 days from March 14 (Tue.) to 18 (Sat.), 2023.

As you may be well aware, we are going through challenging times since the breakout of the global COVID-19 pandemic in 2020. Offline exhibitions around the world are being cancelled or postponed, and KODMIC had to hold the 25th Korea International Die-Mold & Related Equipment Exhibition 2021 via online. However, we expect major industry exhibitions in Korea to be gradually held as scheduled starting in the latter half of the year, given the growing need and demand for offline marketing in the prolonged untact era and recent COVID-19 patterns showing signs of decline.

The 26th INTERMOLD KOREA 2023 is the only specialized die & mold exhibition in Korea and one of the most recognized die & mold exhibition in Asia. It's scale is expanding by simultaneously holding the Korea International Plastics & Rubber Show (which is a leading manufacturing industry exhibition in Korea) since 2013, not to mention the number of exhibiting companies and participants growing each year.

Korea has a massive die & mold market with over 4,000 companies and annual market size is valued at USD 10 billion. In line with changes to the business environment in the post-pandemic era, the overall industry is to focus on introducing high-tech systems (i.e., factory automation and smart technology) and expanding capital expenditures (capex) to enhance productivity.

INTERMOLD KOREA, which is continuously growing in scale, is one of the largest exhibition during die & mold exhibition. For the purpose of broadening your company's business presence in Korea and other parts of Asia, we firmly believe that INTERMOLD Korea is the right platform. We encourage you to exhibit and market products at the upcoming exhibition, and KODMIC will provide any necessary assistance should your company decide to participate.

Your kind consideration will be highly appreciated, I remain.

Best regards,

President **Shin, Yong Mun**
Korea Die & Mold Industry Cooperative



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